



## PRESS RELEASE

**FOR IMMEDIATE RELEASE**  
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### **Sign up to Clean up- Pick A Mile Program Kicks off 5th Year**

The Crow Wing County Highway Department is starting the fifth year of the Pick A Mile Program. The program was rolled out in June 2021 for residents to pick a mile of county roads to assist in roadside cleanup. An easy-to-use app allows residents to reserve an available stretch of road to cleanup as a family, business, or organization. The program also brings a sense of pride and ownership to county roads.

“The program is really picking up speed as more groups sign up to clean up. We have some organizations that have taken part every year. We know our residents are passionate about pitching in. The Pick A Mile program turns community involvement into cleaner roadsides. It is also a simple and social way to ensure our roadways are clean and prevent pollution from entering our lakes and rivers.” said Highway Maintenance Manager Brian Berent.

The Pick A Mile app allows residents to choose a specific two-mile section of county roads to cleanup, see what roads have already been chosen and what county roads remain available.

Residents are encouraged to pick up litter on both sides of the road at least 2 times a year for at least 2 years. Many roadside cleanups are coordinated in April and October. Volunteers are provided garbage bags, reflective vests, and safety training material. Garbage bags will be picked up by the highway department and brought to the landfill free of charge. The highway department will continue to remove large, heavy, or hazardous materials from county highways.

Crow Wing County has 550 miles of county roads. More information about the Pick A Mile county road program and easy to use app is available on our website. [crowwing.gov/PickAMile](https://crowwing.gov/PickAMile)

Residents are encouraged to send in pictures of their groups efforts during roadside cleanup that will be shared on social media. Photos can be shared at [PickAMile@crowwing.us](mailto:PickAMile@crowwing.us).

If you have questions about the Pick A Mile Program, contact the Highway Department at 218-824-1110 or [PickAMile@crowwing.us](mailto:PickAMile@crowwing.us)

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**Our Vision:** Being Minnesota's favorite place.

**Our Mission:** Serve well. Deliver value. Drive results.

**Our Values:** Be responsible. Treat people right. Build a better future.