



## PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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### County Emergency Addressing System

Crow Wing County is requesting assistance to ensure our E911 system continues to work effectively by allowing emergency responders to quickly locate those in need of emergency assistance. If you have a blue 911 sign on your property, please keep the sign visible at all times by removing vegetation, debris, snow and other intrusions. If the sign is damaged or removed, please contact the Land Services Department at (218) 824-1010 to assist in getting a new sign installed. If your property is located within the City of Baxter, Brainerd, Breezy Point, Crosby, Crosslake, Jenkins, or Pequot Lakes please contact the city office directly. Under the County Land Use ordinance, E911 address signs or road signs cannot not be altered, defaced, removed, or moved.

Crow Wing County government serves more than 65,000 full time residents in an area covering nearly 1,000 square miles. There are over 80,000 parcels with over 27,000 E-911 address signs. In 2022, Land Services assigned over 600 new addresses throughout the county. "Crow Wing County considers safety a priority" stated Maggie Young, GIS Specialist. "Proper maintenance of E911 signs helps to ensure optimal response times for emergency services to locate residents and guests quickly and efficiently."

Crow Wing County originally implemented the enhanced E911 address system between 1998 and 2001. And more recently in 2022 data was updated to comply with the statewide standard for Next Generation 911 (NG911). NG911 is a nationwide, standards-based, all-IP emergency communications infrastructure enabling voice and multimedia communications between a 911 caller, the 911 center (Public Safety Answering Point" or "PSAP") and on to the responders in the field. Citizens in need of emergency assistance will be able to transmit photos, videos and other forms of broadband data and applications to 911 professionals, in addition to making a traditional call or sending a text message. A deployed nationwide NG911 system will also aid in more effective and efficient response in the event of a major disaster. For more information visit [www.NG911NOW.org](http://www.NG911NOW.org).

The physical E911 address and sign is still an important feature of the process. The system also selectively routes public safety calls through a specialized data base and Geographic Information System (GIS) map. The routing of this information allows emergency response teams such as law enforcement, fire, ambulance and other emergency providers the ability to save valuable time to find you when that can mean life or death.

The Land Services Department is committed to providing excellent customer service while helping landowners make wise choices that protect Crow Wing County's extraordinary natural resources. Citizens are encouraged to contact the Land Services Office at (218) 824-1010 or [landservices@crowwing.us](mailto:landservices@crowwing.us) to discuss land use activities. Crow Wing County information and resources can be found at [www.crowwing.us](http://www.crowwing.us).

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**Our Vision:** Being Minnesota's favorite place.

**Our Mission:** Serve well. Deliver value. Drive results.

**Our Values:** Be responsible. Treat people right. Build a better future.

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[www.crowwing.us](http://www.crowwing.us)