



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

Date: December 20, 2019

Contact: Ryan Simonson  
Phone: (218) 824-1010

### “BITES FOR LIGHTS” CHRISTMAS LIGHT RECYCLING PROGRAM

The Crow Wing County Land Services Department, in cooperation with Sunrise Sertoma of Brainerd and Crow Wing Recycling, is collecting unneeded Christmas lights and extension cords at select locations throughout Crow Wing County. The copper found in the old extension cords and Christmas lights is recycled through Crow Wing Recycling, keeping these materials out of the county landfill. Proceeds from the recycled materials are donated to local charities.

“We have collected 25 tons since 2006, when the program started” stated Jeff Hilborn of Sunrise Sertoma. Over \$8,400.00 has been raised since the program began to help purchase meals at soup kitchens and local food shelves in the Brainerd Lakes Area. County Environmental Services Supervisor, Ryan Simonson commented, “We are pleased to partner with Sunrise Sertoma and Crow Wing Recycling to help those in need while promoting recycling.”

The following local partners are participating by providing collection containers at their business, making it easier for citizens to drop-off old Christmas lights and extension cords throughout Crow Wing County.

Brainerd Ace Hardware, Brainerd  
Carlson Hardware, Nisswa  
Frandsen Bank, Baxter  
Crosby-Ironton Courier, Crosby  
Crosslake Ace Hardware, Crosslake  
Crow Wing County Sanitary Landfill  
Emily Ace Hardware, Emily

Holiday Store, Mill Ave., Brainerd  
Holiday Store, Crosslake  
MMFCU, Baxter/Brainerd  
Northland Arboretum  
Pequot Super Valu, Pequot Lakes  
Pequot Lakes Visitors Center  
Ace Hardware, Breezy Point

The Land Services Department is committed to providing excellent customer service while helping residents and our local businesses make wise choices that protect Crow Wing County’s extraordinary natural resources. Citizens are encouraged to contact Land Services at (218) 824-1010 or [land.services@crowwing.mn](mailto:land.services@crowwing.mn) to discuss hazardous waste, solid waste, demolition material, composting, or recycling activities. Crow Wing County information and resources can be found at [www.crowwing.us](http://www.crowwing.us).

**Our Vision:** Being Minnesota's favorite place.

**Our Mission:** Serve well. Deliver value. Drive results.

**Our Values:** Be responsible. Treat people right. Build a better future.