



PRESS RELEASE

FOR IMMEDIATE RELEASE

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CROW WING COUNTY RECEIVES NATIONAL ACHIEVEMENT AWARD

Crow Wing County Land Services has been selected to receive a National Achievement Award from the National Association of Counties (NACo) for the fifth consecutive year. Land Services received the award for its water plan communication program.



“When the water plan was approved in 2013, the County Board made it priority to have it be clearly communicated to the public, and not just another report that sits on a shelf, noted Mark Liedl, County Land Services Director.” As a result, Land Services partnered with Red House Media, a local firm, to create effective communication tools highlighting the key elements of the County Water Plan—Surface Water Management, Ground Water Management, and Aquatic Invasive Species.

According to Liedl, “Property owners practicing good land stewardship practices is essential to protecting our water resources.. The information created by this water plan communication project help property owners do the right thing by describing clear, easy steps land owners can take to help preserve and protect our area’s natural resources,” Liedl added.

One particularly helpful part of the water plan is the “Implementation Tool Box.” This graphic, which is on several of posters that are available to the public, shows the range of local, state, and federal resources available to assist landowners. Whether that is a simple site visit, a plan to better manage your forest, funding to restore your shoreline, or guidance in setting aside areas of conservation purposes, Crow Wing County Land Services is available to help landowners who are interested in helping to preserve the quality of Crow Wing County water resources.

The County’s award-winning water plan communication program was funded by a grant from the Minnesota Board of Water and Soil Resources (BWSR) through the Clean Water, Land, and Legacy Amendment.

The water plan posters, along with additional water and wetland resources, can be viewed online at <http://crowwing.us/241/Water-Wetlands>.

The Land Services Department is committed to providing excellent customer service while helping our residents make wise decisions that protect Crow Wing County’s extraordinary natural resources. Citizens are encouraged to contact the Land Services Office at (218) 824-1010 or to visit the Crow Wing County Web Site www.crowwing.us for more information.

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Our Vision: Being Minnesota’s favorite place.
Our Mission: Serve well. Deliver value. Drive results.
Our Values: Be responsible. Treat people right. Build a better future.

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